

Democrats of Napa Valley

Candidate Questionnaire

Deadline for return to democrats of Napa Valley: Sunday, August 14 noon

Candidate's Name: Robert Moore Area/District: Yountville
Contact ph#: 530 313-0737 E-Mail: nov2022firmayor@gmail.com
Party Affiliation: Democrat How long have you been a Democrat? 40 years
Occupation: Retired Employer: Retired

Candidate specific Questions

Provide a bio of your relevant experience/background for this office.

MY CREDENTIALS

My name is Robert Moore and I am running in the November election to be the next Mayor of Yountville.

My credentials: I have a BA Degree in Economics, am an Air Force Vietnam Veteran with the B-52's, a Merrill Lynch Stock Broker a Licensed Financial Planner, and a California Real Estate Broker.

I moved to the Veterans Home in 2008 and have produced for the home archives over 100 video histories of home veterans.

In 2013, I wrote and produced a video entitled "The Pearl of the Valley" telling the history of the Yountville Veterans Home, which also includes the history of the Town of Yountville. Over 2000 DVD's have been produced for Home Veterans and their families. The Pearl of the Valley can be viewed on You-Tube by searching: Pearl of the Valley / Yountville.

In 2014, I was elected by home members to be the Allied Council Chairman and served until 2016. At the time I served, the Home had close to 1000 veterans living here.

In 2016 I created a 501c3 non-profit tax-exempt foundation to bring awareness to the needs of the Homes Cemetery, where 6000 veterans are interred including 2308 Civil War Veterans. Many thousands of Californians have been made aware of the cemetery through my efforts. On face book, I have over 750 followers. The 501c3 Foundation is entitled, Civil War Memorial Cemetery Foundation.

List your key supporters and endorsements. I have 750 followers on Face Book and an anticipated 400 votes from the Veterans Home. My initial response from downtown votes on my issues has been received positively.

Where do you expect to receive your financial commitments? Self-Funded

What distinguishes your candidacy and campaign from the others candidates for this office? The two main issues that will both affect the Town of Yountville positively (Convention Center) and negatively (Pension Reform). No council member even has these two issues on their radar and if they did, they would have no idea how to resolve these two critical issues.

What do you see as the major issues and their possible solutions in this campaign?

Campaign Issue #1
Pension Reform

The Town of Yountville excluding the Veterans Home only covers one square mile. Our Town staff is made up of 33 employees and this is the most Public Employees per square mile that is found anywhere in California. The Town does not have their own fire department and police force. They are contracted out and are not included in the 33 employees.

The Town staff current salary averages \$96,000, plus retirement benefits and health insurance. This has led to the Town's unfunded pension liability problem that will only grow an if nothing is done, eventually leading to major cuts in services to cover the pension short fall.

The employee retirement package projected out over a life time could easily cost the Town over 1.3 million dollars based on this \$96,000 current salary. This does not include COLA or the cost for health insurance.

We need to address this unfunded pension liability issue and consider doing what 10 other cities and towns in California have done to address this potential crisis. I want to make it clear what ever measures we take as a Town; the current Town employees will be grand fathered in and their promise retirement will not be affected.

Campaign Issue #2
Convention Center/Conference Center

It is time to broaden our base, it is time to bring new visitors to Yountville. We have obtained a saturation point on wine tasting tourist. It is time to add the Convention business as a way to expand our outreach nationally.

The convention business is a billion-dollar business. Once, the convention center is open for business, the Town of Yountville will be able to pick and choose who will hold their convention in our Town.

Our Towns Lincoln Theater has a seating capacity of 1200, ideal for midsize national conventions. If world class restaurants and hotels are not enough, the Valley is known for the best wines in the world.

The Yountville hotels will double their occupancy and our restaurants will be filled nightly. The convention goers will have their days filled with business and have entertainment at night. Why fight big-city crime and homelessness when the conventioneer can spend an average of four days in paradise.

The 501c3 foundation will seek approval from the State of California to obtain a 5-year lease with an option to purchase. This lease will allow the Foundation the right to operate the Theater as a convention center.

Upon State approval the Foundation will form an operating agreement with the Town of Yountville, along with the Towns Chamber of Commerce. The Foundation will run the day-to-day operations, the Chamber will provide marketing support and the Town will provide initial financial support.

At the conclusion of the five-year lease, the Town of Yountville will have the exclusive right to purchase the Theater. If the convention business is successful the Town will purchase, if the convention business is not the Town can walk away.

Do you believe in and would you work to protect a women's right to choose and to have control over her own body? Yes No

Is Yountville doing most everything it can to ensure that residents feel safe? Yes No

Which of the below elements would you support to curb the national epidemic of gun violence? Sensible gun laws: longer waiting period, raise age limit to purchase a gun, ban simi-automatic and automatic weapons, prohibit high-

capacity magazines and bump-stocks, increase mental health screenings and support.

Is there anything else you would like to tell us? Yes

I have uploaded on You-Tube both: *Pension Reform / Yountville*
Convention Center / Yountville

Robert Moore
Signature

August 13, 2020
Date

